

Goodwill Industries of Tulsa

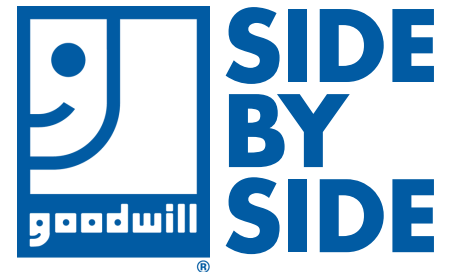
ANNUAL REPORT

2022

Letter from the President and the Board Chair



In 2022, Goodwill Industries of Tulsa embarked on the first year of its three-year strategic plan, designed to position the organization for long-term growth. We brought on new staff, expanded existing community partnerships and formed new ones, fine-tuned our operations, refined programs, and adopted new board practices. These meaningful changes—while largely invisible to the public—will make it possible for Goodwill to serve the community in new and better ways. We also began to craft a transformative staff development program that will launch in 2023. To remain true to our mission of providing work opportunities, job training, and support services for people with disabilities or other employment barriers, we must continue to innovate.



What will not change is Goodwill's commitment to our never-ending mission of eliminating barriers to employment. In 2022, thousands of individuals used Goodwill's employment programs, job training and placement services, and financial resilience programs to better their lives. The individuals who use Goodwill's services bring their own hard work and ambition to the table, and we strive to reward their efforts with quality services and assistance.

We would not have achieved the successes outlined in this annual report without those students, clients, employees, and community partners who walk side by side with Goodwill. With that continued cooperation, Goodwill will continue to make an impact.

Thank you for supporting Goodwill.

David S. Olin | President

Lon Mucci | Board Chair

Human & Community Impact in 2022

OUR MISSION

Goodwill Industries of Tulsa, Inc. provides work opportunities, job training, and support services for people with disabilities or other employment barriers.

EMPLOYMENT PROGRAMS



Goodwill Tulsa employed more than 750 individuals with disabilities or other employment barriers in 2022, who earned more than \$12 million in wages and benefits in that year.

JOB TRAINING & PLACEMENT SERVICES

Goodwill TulsaWORKS offers career training in IT, hospitality, private security, and forklift operation. The TulsaWORKS staff also assists students and graduates in navigating barriers to employment and finding work. More than 800 people received services through TulsaWORKS in 2022.

Goodwill Tulsa's Vocational Services supports the employment of individuals with disabilities through training, job placement, and group worksites. In 2022, those services supported more than 120 individuals.

Goodwill Job Connection offers free, in-person job search assistance. 420 job seekers took advantage of this service in 2022. The Job Connection team also updates and supports an online job board that saw more than 5,800 visitors in 2022.



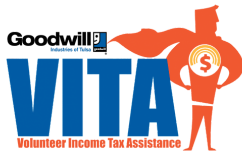
**Goodwill Tulsa
Vocational Services**



FINANCIAL RESILIENCE PROGRAMS



The Tulsa Financial Empowerment Center (FEC), provided through a partnership with the City of Tulsa, offers one-on-one professional financial counseling at no cost to residents. In 2022, the FEC provided 1,115 counseling sessions to 425 clients. Non-mortgage debt was reduced by nearly \$340,000.



Goodwill Tulsa coordinates the IRS's Volunteer Income Tax Assistance (VITA) program in the Tulsa area. Anyone with an annual household income of \$60,000 or less can receive free assistance from a trained volunteer to prepare and file their taxes. Goodwill VITA volunteers helped file 3,270 tax returns in 2022, resulting in more than \$5.5 million returning to the local economy.



Bank On Tulsa connects people to safe and affordable bank accounts. Goodwill Tulsa works with ten financial institutions, each offering certified accounts with no overdraft fees, online banking, and in-network ATM access.

Operating Revenue & Expenses

2022 PUBLIC SUPPORT & REVENUE

Donated Goods:
\$22,324,518

Workforce Development Fees and Grants:
\$1,854,303

Financial Resilience Programs and other Contracts:
\$588,727

Program Revenue Subtotal:
\$24,767,548

Contributions, Grants & Bequests:
\$732,034

United Way:
\$601,351

Other:
\$216,849

Total:
\$26,317,782

2022 EXPENSES

Program Services:
\$18,970,386

Administration:
\$2,110,695

Fundraising:
\$58,936

Subtotal:
\$21,140,017

Capital for Program Development, Asset Acquisition/Replacement, and Contingency:
\$5,177,765

Total:
\$26,317,782

Operating Net Assets as of 12/31/2022:
\$57,530,469
 (Unaudited)

Award Winners

You can learn about our amazing Award Winners by scanning this QR code.



Achiever of the Year
 Crystal Cordova



Employee of the Year
 Daren Barrett



Financial Resilience Award
 Becca Carnett



Graduate of the Year
 John Morgan

Goodwill would like to thank the following sponsors for making the 2023 Annual Awards Luncheon possible:

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Goodwill 
Industries of Tulsa

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